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18	SUPERIOR COURT OF THE STATE OF CALIFORNIA		
19	FOR THE COUNTY OF RIVERSIDE		
20	IN RE: RENOVATE AMERICA FINANCE	) Case No. RICJCCP4940	
21	CASES	) PLAINTIFFS' NOTICE OF	
22		<ul><li>) MOTION AND MOTION FOR</li><li>) AWARD OF ATTORNEYS' FEES,</li></ul>	
23	THIS DOCUMENT RELATES TO:	<ul><li>) REIMBURSEMENT OF EXPENSES,</li><li>) AND CLASS REPRESENTATIVE</li></ul>	
24	ALL ACTIONS	) AWARDS; MEMORANDUM OF ) POINTS AND AUTHORITIES	
25		)	
26		) DATE: July 8, 2020 ) TIME: 8:30 a.m. ) JUDGE: Hon. Sunshine S. Sykes	
27		) DEPT.: 6	
28		_ /	

#### TO ALL PARTIES AND THEIR COUNSEL OF RECORD:

**PLEASE TAKE NOTICE** that on July 8, 2020, at 8:30 a.m., or as soon thereafter as the matter may be heard, in Department 6 of the Superior Court of California, County of Riverside, located at 4050 Main Street, Riverside, California 92501, Class Counsel and Class Representatives George and Judith Loya (the "Loyas"), Richard Ramos, Michael Richardson, and Shirley Petetan (hereinafter, "Plaintiffs" or "Class Representatives"), will move for an order:

- 1. Awarding Class Counsel \$841,500.00 in attorneys' fees and reimbursement of expenses of \$58,423.66; and
- 2. Approving the payment of Class Representative Awards to Plaintiffs in the total amount of \$20,000 (\$5,000 to each of three Class Representatives and jointly to the Loyas).

This motion is based upon:

- a. the accompanying Memorandum of Points and Authorities;
- b. the First Amended Settlement Agreement;
- c. the Joint Declaration of Janine L. Pollack and Rachele R. Byrd in Support of:
  (1) Plaintiffs' Motion for Final Approval of Class Action Settlement; and (2) Plaintiffs' Motion for Attorneys' Fees, Reimbursement of Expenses and Payment of Class Representative Awards (the "Joint Declaration" or "Joint Decl.");
- d. the May 26, 2020 Declaration of Cameron R. Azari, Esq. on Implementation and Adequacy of Settlement Notices and Notice Plan;
- e. the November 14, 2019 Declaration of Randall S. Newman (submitted with Plaintiffs' Motion for Preliminary Approval of Class Action Settlement), attached to the Joint Declaration as Exhibit D;
- f. the Declaration of Rachele R. Byrd in Support of Plaintiffs' Motion for Award of Attorneys' Fees, Reimbursement of Expenses and Payment of Class Representative Awards;
- g. the Declaration of Janine L. Pollack in Support of Plaintiffs' Motion for Award of Attorneys' Fees, Reimbursement of Expenses and Payment of Class Representative Awards;
- h. the Declaration of Lee S. Shalov in Support of Plaintiffs' Motion for Award of Attorneys' Fees, Reimbursement of Expenses and Payment of Class Representative Awards;

1	i.	the Declaration of C. Mar	rio Jara	amillo in Support of Plaintiffs' Motion for Award
2	of Attorneys'	Fees, Reimbursement of E	xpense	s and Class Representative Awards;
3	j.	the Declaration of Jason	P. Sult	zer in Support of Plaintiffs' Motion for Award of
4	Attorneys' Fe	ees, Reimbursement of Expe	enses a	nd Class Representative Awards; 1
5	k.	all files and records in this	s action	n; and
6	1.	any argument and evidence	ce whic	ch may be presented at the hearing on this motion.
7				
8	DATED: Ma	ıy 26, 2020	By:	RACHELE R. BYRD
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25	1 The ir	ndividual declarations of L	Qaabala	e R. Byrd, Janine L. Pollack, Lee S. Shalov, C.
26				ehalf of their respective firms, are collectively

Mario Jaramillo, and Jason P. Sultzer, on behalf of their respective firms, are collectively referred to herein and in the following Memorandum of Points and Authorities as the "Class Counsel Declarations" or "Class Counsel Decls." Janine L. Pollack has joined a new law firm, Calcaterra Pollack LLP, and thus she is submitting a Declaration on its behalf while Jason P. Sultzer is submitting a Declaration on behalf of her prior law firm, The Sultzer Law Group P.C.

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PLTFS' NOT. OF MOT. & MOT. FOR ATTORNEYS' FEES, EXPENSES & CLASS REP. AWARDS

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#### **MEMORANDUM OF POINTS AND AUTHORITIES**

#### I. INTRODUCTION

#### A. Background

Almost four years ago, Class Counsel undertook three separate cases seeking redress for persons or entities who were deceived in connection with obtaining Property Assessed Clean Energy ("PACE") tax assessment financing through Renovate America, Inc.'s ("Renovate" or "Defendant") Home Energy Renovation Opportunity ("HERO") program in several respects related to specific disclosures in their tax assessment contracts. The three original complaints included as defendants Renovate and, respectively, each of the governmental entities involved in the HERO program for each region, namely the Western Riverside Council of Governments ("WRCOG"), the San Bernardino Associated Governments ("SANBAG"), and the County of Los Angeles ("LAC"). Plaintiffs generally alleged that certain of the fees and features of the tax assessment contracts were misrepresented and unfair. These were risky and hard-fought cases, as demonstrated by the fact that they were litigated through dismissal proceedings in both federal and state court. Through the hard work of Class Counsel and the dedication to the case of the Plaintiffs, a settlement was achieved. Plaintiffs now seek final approval of the settlement (in a motion filed concurrently herewith), and Class Counsel seek an award of fees and expenses for their work in achieving that settlement, as well as Class Representative Awards for the Plaintiffs.

#### **B.** Statement of Facts

The history of the litigation and Class Counsel's efforts are detailed in the accompanying Joint Declaration of Janine L. Pollack and Rachele R. Byrd in Support of: (1) Plaintiffs' Motion for Final Approval of Class Action Settlement; and (2) Plaintiffs' Motion for Attorneys' Fees, Reimbursement of Expenses and Payment of Class Representative Awards (the "Joint Declaration" or "Joint Decl.") as well as the November 14, 2019 Declaration of Randall S. Newman (submitted with Plaintiffs' Motion for Preliminary Approval of Class Action Settlement) ("Newman Decl."), attached to the Joint Declaration as Exhibit D, and Plaintiffs

respectfully incorporate that information here to avoid repetition. Class Counsel<sup>2</sup> diligently and skillfully prosecuted this extremely risky case over the course of almost four years, on a fully contingent basis without compensation or reimbursement of costs. Class Counsel submit that the Settlement is fair, reasonable and adequate as demonstrated in the accompanying papers filed concurrently herewith. Renovate has agreed to pay \$2,550,000 (the "Settlement Fund") to settle this litigation. The Settlement entitles Class Members to receive a refund of a portion of the fees alleged to have been misrepresented/unfair during various periods (depending on which program the Class Member subscribed to) for financing contracts issued from January 1, 2012 to June 15, 2017 (the "Class Periods"). Moreover, the Settlement provides for certain injunctive relief in the form of changes to written disclosures used in connection with the HERO programs that Renovate will recommend to the governmental entities currently operating those programs. *See* Joint Decl. ¶ 27; First Amended Settlement Agreement ("SA"), § 4.12. This collective relief is an excellent result given the factors discussed below.

Class Counsel also negotiated a notice program that was both economical for the Class and informative. See May 26, 2020 Declaration of Cameron R. Azari, Esq. on Implementation and Adequacy of Settlement Notices and Notice Plan ("Azari Decl.") at ¶¶ 4-20. Name and address information was available for virtually all Class Members because the PACE Assessments that are the subject of the Actions are assessments on a Class Member's property, therefore Defendant knows every Class Member's property address. See Id., ¶ 7. Notice was sent via emailing or mailing individual notice to all Class Members who were reasonably identifiable. See Id. Of the 74,954 Class Member records, Epiq sent email notice to 74,947 Class Members who had a facially valid email addresses, and Epiq sent seven Notice Packages to all Class Members associated with assessments with a physical address that did not have a

Capitalized terms have the meaning ascribed in the First Amended Settlement Agreement ("SA"), unless otherwise noted. *See* Joint Declaration, Exhibit ("Ex.") A. However, "Class Counsel," as used herein, substitutes the firm of Calcaterra Pollack LLP for The Sultzer Law Group P.C. due to the departure of the principal attorney working on this matter from inception, Janine L. Pollack, from The Sultzer Law Group P.C. for Calcaterra Pollack LLP. Plaintiffs seek this substitution in their Motion for Final Approval of Class Action Settlement, filed concurrently herewith.

facially valid email address. In addition, Epiq sent 4,097 Notice Packages to all records where an Email Notice was not deliverable. *See Id.*, ¶¶ 8, 12, 14. Epiq also established a settlement website and a toll-free number where Class Members could obtain additional information. *See Id.*,  $\P\P$  16-20. Thus, the negotiated notice program was appropriate, efficient and effective.

Moreover, Class Counsel negotiated with Defendant to avoid the need for a claim form entirely. Every Class Member who does not opt out will automatically receive a check in the mail. As of this time there are only 13 opt-outs out of 74,954 total contracts included in the Class. *See* Azari Decl. at ¶ 8.

Achieving this Settlement was far from certain. Class Counsel faced a significant risk, perhaps a likelihood, that their investment of substantial resources over the course of nearly four years would be entirely for naught. Indeed, while Plaintiffs originally included claims under the Truth in Lending Act and Home Ownership and Equity Protection Act, as well as conspiracy claims under those acts, the federal court dismissed those claims and dismissed the governmental defendants entirely from the litigation. Plaintiffs faced extreme uncertainty as to whether any of their claims would survive once remanded back to state court. However, after proceeding through the process of consolidating all three of the actions, through the diligence and hard work of Class Counsel, most of the state law claims were ultimately sustained. The Court thereafter ordered informal discovery to begin and Renovate provided information on certain issues to Plaintiffs. Joint Decl., ¶ 15.

On November 20, 2018, the parties participated in a mediation session before Judge Jeffrey King (Ret.) but they could not reach consensual resolution for a settlement. Joint Decl., ¶ 16. Thereafter, the Court held another Case Management Conference and formally opened discovery on class issues. *Id.* Plaintiffs began to conduct discovery but, simultaneously with discovery, the parties continued to discuss settlement for several months, engaging in extensive and hard-fought negotiations. *Id.* The parties were ultimately able to bridge the gap between their negotiation positions and signed a term sheet dated June 4, 2019. *Id.* 

Class Counsel seek an award of \$841,500.00 for attorneys' fees, or 33% of the \$2,550,000.00 Settlement Fund, plus reimbursement of out-of-pocket expenses of \$58,423.66, as

 compensation for their considerable investment of time and effort and their success in achieving the Settlement. Class Counsel have invested a collective lodestar of \$1,890,867.75 over the nearly four-year course of this litigation. Joint Decl., ¶ 35; Class Counsel Decls. Thus, the requested fee represents a negative multiple of 0.45 of Class Counsel's combined lodestar. All of the relevant factors demonstrate that an award of \$841,500.00 in fees, plus expenses, is warranted here. Plaintiffs also request Class Representative Awards of \$5,000 each (with one joint \$5,000 award to the Loyas) in recognition of their time spent in service on behalf of the Class.

#### II. LEGAL ARGUMENT

There are two generally accepted methods for determining an award of attorneys' fees under California law: (1) the percentage-of-the-recovery method, and (2) the lodestar method. Typically the percentage method is selected when a settlement results in a common fund, and the lodestar method is selected when a settlement does not result in a common fund. In either case, courts will typically refer to the other method as a cross-check to ensure that the fee award is fair. *Roos v. Honeywell Int'l, Inc.*, 241 Cal. App. 4th 1472, 1493 (2015). "The trial court is the best judge of the value of professional services rendered in its court, and while its judgment is subject to our review, [the Court of Appeal] will not disturb that determination unless . . . convinced that it is clearly wrong." *Id.* at 1482 (internal quotations omitted). Class Counsel's request for \$841,500.00 for attorneys' fees is appropriate under either the lodestar or percentage-of-recovery standard.

### A. The Requested Fees Should Be Approved Under the Percentage of the Common Fund Method

The common fund doctrine is generally held applicable "where plaintiffs' efforts have effected the creation or preservation of an identifiable fund of money out of which the fees will be paid." *Jordan v. Dep't of Motor Vehicles*, 100 Cal. App. 4th 431, 446-47 (2002) (citing *Serrano v. Priest*, 20 Cal. 3d 25, 37-38 (1997)). Here, the Settlement resulted in creation of an identifiable \$2.55 million fund from which refunds, notice and administration costs, attorneys' fees and expenses, and any class representative awards will be paid. In *Laffitte v. Robert Half Int'l, Inc.*, 1 Cal. 5th 480, 503 (2016), the Supreme Court held that where, as here, "class action

litigation establishes a monetary fund for the benefit of the class members, and the trial court in its equitable powers awards class counsel a fee out of that fund, the court may determine the amount of a reasonable fee by choosing an appropriate percentage of the fund created" and that "the percentage method is a valuable tool."

While there is no claim form and checks will automatically be sent to all eligible Class Members, it is possible that the entire Settlement Fund will not be exhausted if some people do not cash their checks after the supplemental distribution, and therefore some amount could revert to *cy pres*. However, in applying the common fund method under California law, attorneys' fees are "calculated on the basis of the *total fund made available* rather than the actual payments made to the class." *Lealao v. Beneficial Cal., Inc.*, 82 Cal. App. 4th 19, 51 (2000) (emphasis added) (citing *Williams v. MGM-Pathe Commc'ns Co.*, 129 F.3d 1026 (9th Cir. 1997)). So, for example, in *Collins v. City of Los Angeles*, 205 Cal. App. 4th 140, 147-48, 158 (2012), the Court included in its common fund valuation for purposes of determining appropriate attorneys' fees the entire value of the judgment, even though a portion of that amount was payable to class members who could not be located and would revert to the City.

Courts have noted that fees awarded in class actions average around 33% of the recovery. See, e.g., Consumer Privacy Cases, 175 Cal. App. 4th 545, 557, n.13 (2009) ("Empirical studies show that, regardless whether the percentage method or the lodestar method is used, fee awards in class actions average around one-third of the recovery."). In Laffitte, for example, the

See also Six (6) Mexican Workers v. Ariz. Citrus Growers, 904 F.2d 1301, 1311 (9th Cir. 1990) ("attorneys' fees sought under a common fund theory should be assessed against every class members' share, not just the claiming members.") (citing Boeing Co. v. Van Gemert, 444 U.S. 472, 480-81 (1980)); Estrada v. iYogi, Inc., No. 2:13-cv-01989 WBS CKD, 2016 U.S. Dist. LEXIS 8947, at \*18 (E.D. Cal. Jan. 26, 2016) ("Where there is a claims-made settlement . . . the percentage of the fund approach . . . is based on the total money available to class members, not just the money actually claimed."); Glass v. UBS Fin. Servs., No. C-06-4068 MMC, 2007 U.S. Dist. LEXIS 8476, at \*50 (N.D. Cal. Jan 26, 2007) (the court "must award fees as a percentage of the entire fund, or pursuant to the lodestar method, not on the basis of the amount of the fund actually claimed by the class."); Fernandez v. Victoria Secret Stores, LLC, No. C-06-04149 MMM (SHx), 2008 U.S. Dist. LEXIS 123546, at \*36 n.39 (C.D. Cal. July 21, 2008) ("Use of the 'common fund' concept in a case such as this, where each class member can recover only a finite amount, does not affect the calculation of attorneys' fees even if a portion of the fund is not claimed.").

Supreme Court of California affirmed a fee award representing 33.33% of a \$19 million common fund, plus expenses. *Laffitte*, 1 Cal. 5th 480; *Laffitte v. Robert Half Int'l Inc.*, 231 Cal. App. 4th 860, 869-71 (2014). Courts thus routinely award a one-third fee in contingency cases such as this. As such, here the 33% fee sought falls squarely within the average commonly approved. *See*, *e.g.*, *Chavez v. Netflix*, *Inc.*, 162 Cal. App. 4th 43, 66 n.11 (2008) (noting "[e]mpirical studies show that, regardless whether the percentage method or the lodestar method is used, fee awards in class actions average around one-third of the recovery").

The percentage method is appropriate here as it "provides a credible measure of the market value of the legal services provided" in contingency litigation (which almost always involves percentage fee agreements). *Lealao*, 82 Cal. App. 4th at 49. As explained in *Laffitte*:

The recognized advantages of the percentage method—including relative ease of calculation, alignment of incentives between counsel and the class, a better approximation of market conditions in a contingency case, and the encouragement it provides counsel to seek an early settlement and avoid unnecessarily prolonging the litigation . . .—convince us the percentage method is a valuable tool that should not be denied our trial courts.

Laffitte, 1 Cal. 5th at 503. The percentage method also encourages the successful attorney to accept the contingency risk and delay in payment, the importance of which California decisions have repeatedly emphasized. See, e.g., Ketchum v. Moses, 24 Cal. 4th 1122, 1136 (2001) ("lawyers generally will not provide legal representation on a contingent basis unless they receive a premium for taking that risk") (internal quotations omitted); Lealao, 82 Cal. App. 4th at 47 n.15 ("attorneys providing the essential enforcement services must be provided incentives roughly comparable to those negotiated in the private . . . legal marketplace, as it will otherwise

A non-exhaustive list of other cases awarding a percentage of the common fund of one-third or more include: *Ethridge v. Universal Health Servs.*, L.A. Cty. Super. Ct. ("LASC")) No. BC391958 (May 27, 2011) (33% award); *Magee v. Am. Residential Servs. LLC*, LASC No. BC423798 (Apr. 21, 2011) (same); *Blue v. Coldwell Banker Residential Brokerage Co.*, LASC No. BC417335 (Mar. 21, 2011) (same); *Silva v. Catholic Mortuary Servs., Inc.*, LASC No. BC408054 (Jan. 4, 2011) (same); *Mares v. BFS Retail & Comm. Operations LLC*, LASC No. BC375967 (June 24, 2010) (same); *Blair v. Jo-Ann Stores, Inc.*, LASC No. BC394795 (June 2, 2010) (same); *Barrett v. The St. John Companies*, LASC No. BC354278 (July 10, 2008) (same); *Clymer and Benton v. Candle Acquisition Co.*, LASC No. BC328765 (Feb. 4, 2009) (same). *See* Joint Decl., Ex. E.

be economic for defendants to increase injurious behavior"); *Melendres v. Los Angeles*, 45 Cal. App. 3d 267, 273 (1975) ("There must always be a flavor of generosity in the awards . . . in order that an appetite for efforts may be stimulated.").

#### B. The Requested Fees Should Be Approved Under the Lodestar Method

California courts typically apply the lodestar plus multiplier method as a cross-check on fees calculated under the percent-of-recovery method, or when there is not a common fund capable of valuation with reasonable certainty. *Lealao*, 82 Cal. App. 4th at 37-39, 45-46. While the Court is not required to perform an exhaustive cataloging and review of counsel's hours, *see Destefano v. Zynga, Inc.*, No. 12-cv-04007-JSC, 2016 U.S. Dist. LEXIS 17196, at \*66-68 n.11 (N.D. Cal. Feb. 11, 2016) (noting that "the Court may rely on . . . summaries [of hours worked], as actual billing records are unnecessary in the context of assessing the lodestar cross-check."), Class Counsel have nonetheless provided both a summary and their detailed time records in their individual Firm Declarations. *See* Class Counsel Decls. As demonstrated therein, the time incurred here was reasonable given the extensive work by Class Counsel over the course of four years through state and federal court and the excellent result achieved.

## 1. Class Counsel's Lodestar is Reasonable and Supports the Requested Award

Class Counsel's collective lodestar of \$1,890,867.75 for work performed over the course of this nearly four-year litigation is reasonable. The starting point in the lodestar analysis is to discern the prevailing hourly rate for similar work in the pertinent geographic region. *Chodos v. Borman*, 227 Cal. App. 4th 76, 93 (2014) ("'hourly amount to which attorneys of like skill in the area would typically be entitled'") (citing *Serrano v. Unruh*, 32 Cal. 3d 621, 640 n.31 (1982)).

Class Counsel are highly-regarded members of the bar and have extensive experience in class actions and complex litigation. Their rates are squarely in line with prevailing rates in this jurisdiction and Southern California and are paid by hourly paying clients of their firms and/or have been approved by numerous other courts. *See* Class Counsel Decls. Class Counsel's rates of \$450 to \$995 for partners and \$450 to \$575 for associates and Of Counsel are within the prevailing market rates in the Southern California area for attorneys of comparable skill,

Class Counsel, from initial investigation and the filing of three separate state court cases, through the motion to dismiss proceeding in federal court, through the remand back to state court and filing of three separate state complaints, through a consolidation proceeding, through a demurrer proceeding, through the beginning of discovery, and the month's-long exhaustive settlement negotiation process, is set forth more fully in the accompanying Joint Declaration. See Joint Decl., ¶¶ 9-21. On average, Class Counsel collectively invested approximately 875 hours per

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The Supreme Court has held that the use of current rates is proper since such rates compensate for inflation and loss of use of funds. Mo. v. Jenkins, 491 U.S. 274, 283-84 (1989). That is particularly apt here, in a case that has lasted almost four years. See also Mackinnon v. *Imvu*, *Inc.*, No. 111-cv-193767, 2016 Cal. Super. LEXIS 175, at \*2-3 & n.1 (Santa Clara Cnty. Super. Ct. Feb. 22, 2016) ("current rates, rather than historical rates, should be applied in order to compensate for the delay in payment") (citing LeBlanc-Sternberg v. Fletcher, 143 F.3d 748, 764 (2d Cir. 1998)).

year in this nearly four-year litigation. Courts routinely find comparable expenditures of time reasonable in similarly complex litigation. *See*, *e.g.*, *Skold v. Intel Corp.*, No. 1-05-CV-039231, 2015 Cal. Super. LEXIS 122, at \*14-15 (Santa Clara Cnty. Super. Ct. Jan. 28, 2015) (finding that 17,651.2 hours was reasonable for ten years of litigation, especially, "[r]ecognizing the length and complexity of this lawsuit and the amount of work involved over an extended period of time as well as the risks associated with the outcome"); *Duran v. United States Bank Nat'l Ass'n*, No. 2001-035537, 2010 Cal. Super. LEXIS 1058, at \*54 (Alameda Cnty. Super. Ct. Dec. 16, 2010) (holding that 14,500 "hours are fully justified by the tremendous burdens of over eight years of intense, bitterly-contested litigation."); *In re: Wash. Pub. Power Supply Sys. Secs. Litig.*, 19 F.3d 1291, 1298 (9th Cir. 1994) (affirming 137,000 billable hours was reasonable for a seven-year case).

Each firm here has submitted a declaration summarizing the work performed, attesting that their reported hours are accurate and were reasonably incurred in connection with the prosecution of the case, and submitting their daily, contemporaneous time records. *See*, *e.g.*, *Blackwell v. Foley*, 724 F. Supp. 2d 1068, 1081 (N.D. Cal. 2010) ("An attorney's sworn testimony that, in fact, it took the time claimed "... is evidence of considerable weight on the issue of the time required ...") (alterations in original). Class Counsel also expects to incur some additional lodestar going forward overseeing the claims administration process and communicating with Class Members. Class Counsel will closely monitor the claims process and be proactive in addressing issues and advising and assisting claimants.

#### 2. There Is a "Negative" Multiplier

Very often in the settlement of class actions, the attorneys request a "multiplier" on their lodestar amount to capture risk and other factors. In fact, plaintiffs' counsel's "unadorned lodestar reflects the general local hourly rate for a *fee-bearing case*; it does *not* include any compensation for contingent risk, extraordinary skill, or any other factors a trial court may consider . . . ." *Ketchum*, 24 Cal. 4th at 1138; *see also Laffitte*, 1 Cal. 5th at 488, 506 (approving

a multiplier of 2.03 to 2.13).<sup>6</sup>

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Here, however, Class Counsel request a total award of \$841,500.00 in fees, which equates to a "negative multiple" of 0.45 on their lodestar of \$1,890,867.75. Courts routinely hold that a negative multiplier strongly supports the reasonableness of the requested fee. See, e.g., Oxina v. Lands' End, Inc., No. 14cv2577-MMA (NLS), 2016 U.S. Dist. LEXIS 191738, at \*13 (S.D. Cal. Dec. 2, 2016) ("Class Counsel's request for fees is reasonable, given that the requested fees are a negative multiplier of Class Counsel's lodestar to date."); In re Amgen Sec. Litig., No. CV 7-2536 PSG (PLAx), 2016 U.S. Dist. LEXIS 148577, at \*27 (C.D. Cal. Oct. 25, 2016) ("Moreover, courts have recognized that a percentage fee that falls below counsel's lodestar strongly supports the reasonableness of the award") (citing In re Flag Telecom Holdings, Ltd. Sec. Litig., CV 2-3400 (CM), 2010 U.S. Dist. LEXIS 119702, at \*77 (S.D.N.Y. Nov. 8, 2010) ("Lead Counsel's request for a percentage fee representing a significant discount from their lodestar provides additional support for the reasonableness of the fee request.")); Evans v. Linden Research, Inc., No. C-11-01078 DMR, 2014 U.S. Dist. LEXIS 59432, at \*23 (N.D. Cal. Apr. 29, 2014) ("The lodestar crosscheck results in a negative multiplier of .43, which suggests that the percentage of the fund amount is reasonable and fair.") (citing Pierce v. Rosetta Stone, Ltd., No. C 11-01283 SBA, 2013 U.S. Dist. LEXIS 138921, at \*18 (N.D. Cal. Sept. 26, 2013).).

While Class Counsel is not requesting that a multiplier be applied to its lodestar, and in fact is requesting an amount that results in a significant *negative* multiplier, under the circumstances of this case it would have been justified in doing so.<sup>7</sup> Accordingly, Class Counsel

(affirming 2.52 multiplier); *Chavez*, 162 Cal. App. 4th at 66 (affirming 2.5 multiplier); *Wershba v. Apple Computer, Inc.*, 91 Cal. App. 4th 224, 255 (2001) ("Multipliers can range from 2 to 4 or

even higher."); Sternwest Corp. v. Ash, 183 Cal. App. 3d 74, 76 (1986) (remanding for lodestar

enhancement of "two, three, four or otherwise"); *In re Cal. Indirect Purchaser X-Ray Film Antitrust Litig.*, No. 1031494, 1998-2 Trade Cases (CCH) P 72, 336, 1998 WL 1031494, at \*10

(Alameda Super. Ct. Oct. 22, 1998) ("Cases from California and other jurisdictions reflect that

multipliers of two or more are commonplace in class actions.").

See also, e.g., Sutter Health Uninsured Pricing Cases, 171 Cal. App. 4th 495, 512 (2009)

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To "approximate market-level compensation for such services, which typically includes a premium for the risk of nonpayment or delay in payment of attorney fees" (*Ketchum*, 24 Cal. 4th

respectfully submit that their time was reasonably incurred and supports the requested fee.<sup>8</sup>

#### C. Class Counsel's Expenses Are Reasonable

Class Counsel also seek \$58,423.66 in unreimbursed expenses, which include, *inter alia*, necessary travel and other reasonable expenses. Class Counsel have included a chart with each Declaration detailing every expense incurred as directed by the Court in CMO #1. *See* Class Counsel Decls. Class Counsel also anticipate incurring additional expenses through the end of the claims process.

### D. The Requested Class Representative Awards to Plaintiffs Are Reasonable

Class Counsel request a \$5,000 Class Representative Award for each of three Class Representatives (Plaintiffs Richardson, Ramos, and Petetan) and a single \$5,000 award for the Loyas, an amount which is less than the amounts often awarded. *See, e.g., Cellphone Termination Fee Cases*, 186 Cal. App. 4th 1380, 1393-95 (2010) (affirming \$10,000 incentive awards); *Blacksher*, 2008 Cal. Super. LEXIS 1464, at \*10-11 (\$10,000 award); *Antelope Valley Groundwater Cases v. Diamond Farming Co.*, JCCP No. 4408, 2011 Cal. Super. LEXIS 739, at \*17 (L.A. Cnty. Super. Ct. May 4, 2011) (same); *Eates v. KB Home*, No. RG-08-384954, 2011

at 1138), courts employ fee enhancements, adjusting the fee "based on consideration of factors specific to the case." *PLCM Grp., Inc. v. Drexler*, 22 Cal. 4th 1084, 1095 (2000). Those factors include: (1) the results achieved on behalf of the Class; (2) the novelty and difficulty of the questions involved and the skill displayed in presenting them; (3) the response of the Class to the settlement, including a lack of objections to the settlement terms, and particularly to the fee award; (4) counsel's experience, reputation, and ability; (5) counsel's preclusion from other work; and (6) the contingent nature of the fee award. *See Ketchum*, 24 Cal. 4th at 1132; *Laffitte*, 1 Cal. 5th at 489; *Cundiff v. Verizon Cal., Inc.*, 167 Cal. App. 4th 718, 724 n.3 (2008); *Consumer Privacy Cases*, 175 Cal. App. 4th at 556. As demonstrated throughout this motion, all of these factors would weigh in favor of enhancement here were Class Counsel seeking an enhancement in this entirely contingent class action that resulted in an excellent settlement for the Class.

At preliminary approval, Ms. Janine Pollack was a partner with The Sultzer Law Group P.C., one of the firms appointed as Class Counsel. Ms. Pollack has since joined Calcaterra Pollack LLP, which now seeks to be appointed as Class Counsel in place of The Sultzer Law Group P.C. Ms. Pollack has been actively involved in this litigation since its inception (while she was a partner at Wolf Haldenstein Adler Freeman & Herz LLP and then a partner at The Sultzer Law Group P.C.) and has played a major role in the prosecution and settlement of the case. *See* Joint Decl. ¶ 21. The Sultzer Law Group P.C. has submitted its own individual Firm Declaration with its time and expense records, as has Calcaterra Pollack LLP.

1	Cal. Super. LEXIS 810, at *6-7 (Alameda Cnty. Super. Ct. June 16, 2011) (same). The efforts of
2	the Class Representatives in assisting Class Counsel to achieve this excellent settlement are
3	described in the declarations submitted by each Class Representative. See Declarations of
4	George and Judith Loya, Shirley Petetan, Richard Ramos, and Michael Richardson in Support of
5	Plaintiffs' Motion for Payment of a Class Representative Award, filed herewith.
6	III. CONCLUSION
7	For the foregoing reasons, Class Counsel respectfully request an award of \$841,500.00 in
8	attorneys' fees, reimbursement of \$58,423.66 in expenses, and a Class Representative Award of
9	\$5,000 to each of three of the individual Class Representatives and jointly to the Loyas (for a
10	total of \$20,000 in Class Representative Awards), to be paid from the Settlement Fund.
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